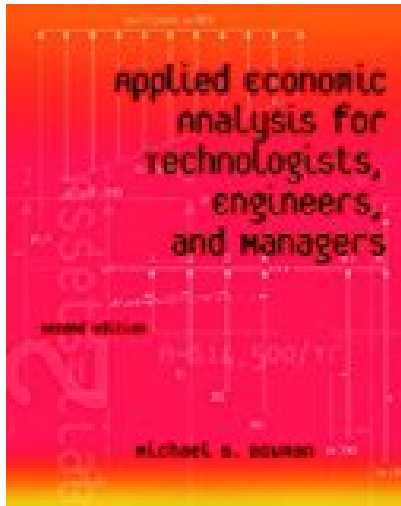


Applied Economic Analysis for Technologists Engineers and Managers 2nd Edition



BOOK DETAILS

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BOOK SYNOPSIS

This book provides a practical approach to making integrated financial decisions in contemporary organizations. While mathematics is used throughout, it focuses on the application of the math techniques used in real-world settings. Examples, Questions, Problems, and Discussion Cases balance quantitative analysis, team based decisions, technical factors, and qualitative information. A four-part organization covers financial concepts, financial analysis and time value of money, financial decision making, and continuous financial improvement. For those working in design, process and manufacturing engineering, purchasing, and financial analysis in both manufacturing and service organizations; for members of financial improvement teams; and for technical and senior managers.

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